



PACIFIC CHORALE'S SUSTAINABILITY PLAN

SECURING A VIBRANT FUTURE FOR CHORAL MUSIC IN ORANGE COUNTY

As Pacific Chorale approaches its 60th anniversary in 2027-28, we are implementing a Board-approved sustainability plan to secure a vibrant future for one of Orange County's most treasured arts organizations.

Like many nonprofits, we faced post-pandemic financial pressures. Rather than retreat, we chose to act. Our sustainability plan is designed to strengthen financial foundations, modernize operations, deepen relationships with donors and audiences, and protect the artistry, education, and community programs that define Pacific Chorale. It also positions us to expand our reach across Orange County through more accessible performances, stronger school partnerships, and new opportunities for people of all ages to experience the transformative power of choral music.

THE OPPORTUNITY

To protect this momentum and complete our turnaround, Pacific Chorale is seeking **\$1.2 million in special bridge funding over the next three years.** This one-time philanthropic investment will give our three-year sustainability plan time to take hold without cuts to programs or staffing, while long-term strategies to grow recurring individual giving, major gifts, and earned revenue are fully implemented.

WHY IT MATTERS

A gift to Pacific Chorale is an investment in more than performances. It helps sustain essential staff and programs, protect artistic and education initiatives, strengthen long-term financial resilience, and ensure that this cultural treasure continues to serve Orange County for generations to come.

STRONG MOMENTUM

Pacific Chorale's turnaround is already underway.

In the 2024–25 season, the organization:

- Performed for 27,201 people across 31 events
- Welcomed 15% more new ticket buyers
- Set two box office records
- Sold out all four holiday concerts
- Achieved the highest ticket revenue in its history

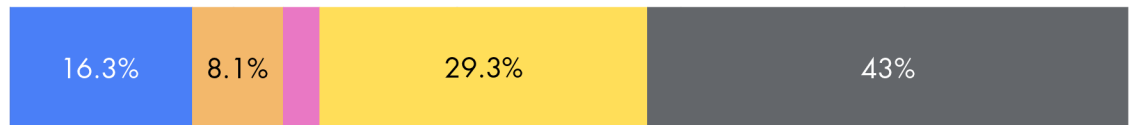
At the same time, the Chorale's education and community programs continued to serve students and families through music instruction, mentorship, and confidence-building experiences.

PROGRESS TO DATE

As of March 2026

Pacific Chorale has already secured \$425,000 in additional gifts toward this \$1.2 million goal:

- Challenge Match
- Board Giving
- Individual Support
- Temp 1% Endowment Draw
- Left to Raise



Over the last 18 months, Pacific Chorale has also:

- Identified more than \$300,000 in annual savings
- Engaged CCS Fundraising to strengthen major gifts
- Operated FY25 expenses within 1% of budget
- Recruited five new Board members
- Overhauled budget and accounting systems
- Implemented stronger financial controls



A GRAMMY® Award-winning ensemble and resident choir at Segerstrom Center for the Arts, Pacific Chorale uplifts the human spirit through exceptional choral artistry, fosters unity across the Southern California community, and cultivates learning through artistic expression at every stage of life.