2023 INTERNATIONAL TOUR WITH ARTISTIC DIRECTOR ROBERT ISTAD

ABOUT THE TOUR

July 12-24, 2023

On July 12, 2023, our entourage of approximately 80 intrepid singers and 40 guests (super fans, "roadies," and family members) depart for Europe. Upon arrival, everyone will have a free day to explore Mozart's birthplace and to see for themselves if the hills are truly "alive with the sound of music" in **Salzburg, Austria** before our kick-off performance in the 17th-century Baroque masterpiece, **Salzburg Cathedral** (where Mozart was baptized!). We then trek to **Munich, Germany** for a performance in the Old City Center and raise a stein after the concert – Prost! We bid "auf Wiedersehen" and head over the Channel to **Jolly Olde England** for a day of sightseeing around London, followed by performances with the Bath Philharmonia in **Oxford's historic Sheldonian Theatre** and the medieval **Bath Abbey**. After exploring the Roman and Georgian-era treasures of **Bath**, the Tour culminates in a final performance with the Bournemouth Symphony in the majestic and Gothic **Salisbury Cathedral**. We hail "Cheerio" and depart for home on July 24, 2023.

Pacific Chorale

If you are interested in attending any of the performances on the Tour, please contact the Pacific Chorale office so that we can assist you in arranging tickets. *Bon Voyage!*



HOW CAN I HELP?

With appearances planned in Salzburg, Austria; Munich, Germany; and Oxford, Bath, and Salisbury, England, you can help us share the wonderful music of Pacific Chorale with the international community.

As you know, our concerts and programs are funded entirely through support from corporations, foundations, and individuals, like you. A gift in support of the Tour allows us to:

- ⇒ Share Orange County's treasured chorus with the glorious sounds of Pacific Chorale in some of Europe's greatest and most historic churches and venues
- ⇒ For the first time, fully underwrite our staff singers' travel expenses and artistic wages to participate in the Tour ensemble
- ⇒ Create indelible musical experiences for all our Tour singers and strengthen the musical, personal, and ensemble bonds that only transformational experiences like this tour can elevate



With your help, we can make this exciting experience a reality!

SPONSORSHIP BENEFITS

While we would love to sneak all of you along in our luggage, we know that's just not possible. So we have created a few fun ways to make it feel like you were almost there with us, when you support the Tour with a financial contribution.

	Tour Impresario	Tour Producer	Tour Globetrotter	Tour Jet-Setter	Tour Wanderer	Tour Stowaway
Sponsorship Recognition Levels	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$125
Benefits						
Sponsorship recognition on our website and in our concert programs through the 2023-24 Season	✓	✓	✓	✓	✓	✓
Postcard from a sponsored chorister, while on tour	✓	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
A Tour T-Shirt	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Recognition in our Tour-related select print and media	✓	✓	✓	✓	✓	
2023 Tour memory book with sponsorship credit listing	✓	\checkmark	\checkmark	\checkmark		
Personalized video greeting from a sponsored singer while on Tour	\checkmark	\checkmark				
Recognition in select Tour venue's concert programs (based on availability)	\checkmark	\checkmark				
Signed/Framed group Tour photo		\checkmark	\checkmark			
Signed/Framed group photo in front of your "sponsored" venue	✓					

SPONSORSHIP AGREEMENT

I/We would like to sponsor Pacific Chorale's 2023 International Tour!

Contact Name:			
Phone:			
Address:			
City/State/Zip:			
· · ·			
Email:			

SPONSORSHIP OPPORTUNITIES AND LEVELS

Help us underwrite a specific Tour member, activity, or need. Or, if you prefer, contribute at one of the following levels to offer general support for the Tour.

Tour Impresario

- □ \$12,000 Sponsor a Tour Performance choose your city! (5 available)
- □ \$10,000 Sponsor the Pre-Departure Rehearsals
- □ \$10,000 Underwrite General Support of Tour Expenses

Tour Producer

- □ \$7,500 Sponsor a Guest Soloist's Participation (2 available)
- \square \$7,500 Sponsor the Artistic Director's Participation
- □ \$5,000 Sponsor a Staff Chorister's or Artistic Staff Travel Package (29 available)
- □ \$5,000 Underwrite General Support of Tour Expenses

\$ _____ Donation to use as needed (fully taxdeductible)

Tour Globetrotter

- □ \$3,000 Underwrite the cost of the Tour T Shirts
- □ \$2,500 Sponsor ½ of a Staff Chorister's Travel Package
- □ \$2,500 Underwrite General Support of Tour Expenses

Tour Jet-Setter

□ \$1,000 Underwrite General Support of Tour Expenses

Tour Wanderer

□ \$500 Underwrite General Support of Tour Expenses

Tour Stowaway

□ \$125 Feed a Chorister for a day!

- □ \$125 Underwrite General Support of Tour Expenses
- □ Check here to waive benefits □ List anonymous

Sponsor Name(s) as it should appear in all Recognition:

Check enclosed #	□ Invoice Requested				
Please charge my credit card:	🗆 Visa	□ Mastercard	□ American Express	□ Discover	
Card number:			Expiration:	CVV:	
Name on card:					
Signature:					

DIGITAL SUBMISSIONS: https://pacificchorale.formstack.com/forms/toursponsor

PLEASE RETURN THIS FORM TO: contactus@pacificchorale.org • 714.662.2345 Pacific Chorale (Attn: Development) • 3303 Harbor Blvd, Ste. E5 • Costa Mesa, CA 92626

ABOUT PACIFIC CHORALE

Mission Statement: "We inspire our community through artistry and innovation in choral performances and education programs."

The Grammy Award-winning PACIFIC CHORALE, an Orange County "treasure" with a "fresh viewpoint" that "can sing anything you put in front of it with polish, poise and tonal splendor" (Orange County Register), has "risen to national prominence" (Los Angeles Times) since its inception in 1968. Hailed for delivering "thrilling entertainment" (Voice of OC), the resident choir at Segerstrom Center for the Arts is noted for its artistic innovation and commitment to expanding the choral repertoire. Deeply committed to making choral music accessible to people of all ages, the organization has a discography of 14 self-produced recordings and an extensive collection of exceptional free digital offerings.

An internationally known arts organization with an annual budget that is in the top ten of choral organizations in the nation, Pacific Chorale has been recognized for its innovative music and education programming and is the recipient of numerous awards for artistic and educational excellence. Pacific Chorale is admired for championing American composers by commissioning new musical works and has built a reputation in the United States and abroad through its many international tours.

Under the artistic direction of Robert Istad, Pacific Chorale is a national leader in community outreach and education initiatives, with education being central to our core mission. Our education programs serve primarily at-risk, disadvantaged and low-to-middle income families, using the hands-on discipline and participatory aspect of choral music performance to build cognitive skills and individual self-esteem.



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